

# Pioneer Art Festival

## at Wheeler Farm

### Artist Activities – Rules and Registration

Click here for registration: [www.pioneerartfestival.regtx.com](http://www.pioneerartfestival.regtx.com)

**\$60 registration until July 16, 2011 (includes all events and one Chuck Wagon BBQ ticket)**

**\$30 registration for separate events**

**\$15 for extra Chuck Wagon BBQ tickets**

In an effort to simplify the logistics of coordinating several different events during the Pioneer Art Festival, a complete package deal has been designed to keep the artist's entry fees to a minimum. The \$60 Complete Package is less than half price and allows the artist to participate in any or all of the events for one low price (plein air, display/demo/sales booth, gallery walk exhibit, and one Chuck Wagon BBQ meal ticket). The value of this package is \$125! Individual events are still available at the standard rates if purchased separately.

#### **Plein Air Paint Out Competition**

The Plein Out Paint Out is an invitational competition for artists of a professional level, who create uplifting, inspirational, and praiseworthy works of art. This is a rare opportunity to paint at a historic farm with the option to use live models dressed in authentic pioneer costume. In addition to cash awards and prizes, artists also have the opportunity to display and sell these paintings to buyers at the festival. The Plein Air Paint Out is divided into three different categories to accommodate a broad range of artists and schedules. Artists may come to the Art Showcase Tent as early as 6 am to have canvases stamped and begin painting – either for the “Early Bird” or for the main “Plein Air” competition. It does not matter which. If a painting is not used for the early bird contest the artist may continue to work on it for the plein air contest. A blank canvas may be stamped at the Art Showcase Tent any time during the day – no limit. The artist supplies all canvases. Works of art entered into the plein air contests are required to remain on exhibit until 6 pm. Take-down time is anytime between 6 pm – 9 pm.

#### **1 – Early Bird Brush Strokes – Quick Draw (6 am – 8 am)**

Only one painting may be submitted for judging, suitably framed with hanging wires  
Must be turned in to the Art Showcase Tent by 8 am, winners announced after 5 pm

- Winner receives \$200 cash award
- Honorable Mention – certificate of recognition

#### **2 – Plein Air Paint Out (9 am – 5 pm)**

Up to two paintings may be submitted for judging, suitably framed with hanging wires  
Must be turned in to the Art Showcase Tent by 5 pm, winners announced after 5 pm

- Heritage Honor – \$2500 purchase award
- Legacy Honor – \$1500 purchase award
- Judge's Choice – \$1000 cash award
- Honorable Mention – certificate of recognition

### 3 – After Hours Brush Strokes – Quick Draw (6 pm – 8 pm)

Only one painting may be submitted for judging, suitably framed with hanging wires  
Must be turned in to the Art Bazaar Tent by 8 pm, winners announced after 8 pm

- Winner receives \$200 cash award
- Honorable Mention – certificate of recognition

### **“Trail of Hope” Outdoor Gallery Walk**

This inspiring outdoor gallery walk will give Festival attendees the great opportunity to see original paintings, fine art giclees, and sculptures depicting scenes and stories from the pioneers and early LDS Church history. **Up to three images may be entered.** These may or may not be new works of art, but all submissions should enhance the theme, “Trail of Hope”. That doesn’t mean it needs to be a handcart. A window pane, boys wrestling, or newborn calf would all add appropriate variety and interest – as long as it ties in with that heartfelt theme, which can often be done with the right description. Each artist is required to provide an easel or wall for display of their work. Sculptors are required to provide their own pedestals. These will be positioned around the Art Showcase Tent where patrons can experience a gallery walk at their leisure. Security during official exhibit hours will be provided (9 am – 5 pm). Artists or their assistants are responsible before and after those hours. Set up will be from 5 am – 8 am. Pull up in unloading zone. Please have an assistant with you as unloading will need to be done quickly. Volunteers will be available to help. Each painting and sculpture will have a placard with title, price, medium, name of artist, and a short description (provided by the artist) about the painting. Further instructions will be emailed upon confirmation of payment. Judging will take place during the day, with awards announced after 5 pm.

- Grand Gallery Prize – Child’s Choice \$500 cash award
- Honorable Mention – certificate of recognition

### **Display/Demo/Sales Booths**

Booth space is located separately from the plein air painting and gallery walk. Booths will be situated on the south lawn by the Art Showcase Tent. The location of booth space will be predetermined in a random order for participating artists. Each booth is a GENEROUS 10'x10' space and may be used to demo a current painting or sculpture, or used strictly for display and sales. Artists are responsible for set up (5 am – 8 am), take down (6 pm – 9 pm), and must have an attendant at the booth 9 am – 5 pm. Artists may combine together in one space if it helps with manning the booth or two booths may be purchased if more space is needed. Canopies or tents are a necessity as booths will be in full sun. Artists furnish all materials for booths and decide what products to display or sale – original works of art, giclees, fine art prints, framed or unframed, posters, calendars, gifts, etc. As set-up and take-down times are short, please keep this in mind with your plans. Booths are required to remain up from 9 am – 5 pm.

### **Rules Regarding Sales**

**Plein air artists may decline the purchase awards option at the time canvases are stamped only. Exhibit artists may choose to be considered for purchase awards, also at this same time.**

The Praiseworthy Arts Foundation will retain/collect a 20% commission of all sales, including purchase awards, during the Pioneer Art Festival. This amount will be calculated from the total

price, excluding tax. Official PAF receipt logs will be issued to each participating artist which must be used to record purchase totals for the day. Artists are responsible to receive payments on all sales. Be honest in all dealings with the public and with PAF. Violators (which we doubt will ever be any) will be reported accordingly and excluded from participating again. Receipts must be totaled, turned in by 9 pm, and a check written to PAF for the appropriate percentage. A percentage of sales that take place after the event will be left to the artist's kind discretion.

### **Pioneer Art Festival artists and models**

If it is mutually agreeable, an artist may use a model(s) provided by Utah Pioneer Heritage Arts or those who are an entry in the Pioneer Attire Pageant. Individuals will have signed model releases previous to the event for this purpose. Whether they pose at the time or are painted at a later date from photographs, the artist agrees to pay them with a signed fine art print at least 10 inches on one side. We highly recommend that artists bring a camera to take pictures for future paintings while these models are readily available with authentic clothing and props.

### **Artists' Schedule and Reminders**

Artists and their assistants may come at the crack of dawn to begin setting up their gallery paintings and sales booths. (The "early bird" or main "plein air" competition will start shortly after this.) With the confirmation of your registration you will be assigned a location for your booth and/or gallery exhibit pieces. The artist or assistant must attend their booth at all times. Set up and take down of all materials are the responsibility of the artists. Booths are open to the public from 9 am – 5 pm. The Chuck Wagon BBQ & Social is from 5 – 6 pm. Artists may start to take down booths and displays at this time. We need to be cleared out by sundown.

The PAF committee reserves the right to disqualify any entry or entrant it deems is inappropriate, below standards, or not in harmony with the vision of PAF, without refund.

The Pioneer Art Festival Committee

[www.pioneerartfestival.org](http://www.pioneerartfestival.org)

Cynthia Dye, event planner

801-254-1411

[cynthia\\_dye@yahoo.com](mailto:cynthia_dye@yahoo.com)

The Pioneer Art Festival is sponsored by Praiseworthy Arts Foundation,  
in an effort to bring beautiful, powerful, praiseworthy works of art more to the public's attention  
for the benefit and blessing of viewer and creator alike ([www.praiseworthyarts.org](http://www.praiseworthyarts.org))

in cooperation with Utah Pioneer Heritage Arts, a non-profit organization dedicated to  
preserving our heritage by collaboration among artists across artistic disciplines ([www.upharts.org](http://www.upharts.org))

with charitable contributions benefitting the Christmas Box House, an emergency shelter for  
abused, neglected, and abandoned children. ([www.thechristmasboxhouse.org](http://www.thechristmasboxhouse.org))

**“Trail of Hope” Gallery Walk – Entry Descriptions**

Bring up to 3 works of art with you and help set up or make other arrangements ahead of time. Send in this form (or your own with same info) by July 16 so proper display cards can be made.

Artist’s Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Entry 1 – Title \_\_\_\_\_

Price \_\_\_\_\_ Medium \_\_\_\_\_

Background Description or anything else you deem is important \_\_\_\_\_

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Entry 2 – Title \_\_\_\_\_

Price \_\_\_\_\_ Medium \_\_\_\_\_

Background Description or anything else you deem is important \_\_\_\_\_

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Entry 3 – Title \_\_\_\_\_

Price \_\_\_\_\_ Medium \_\_\_\_\_

Background Description or anything else you deem is important \_\_\_\_\_

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